

airpop[®] Recycling in Europe 2013

February 2015

Recycle it!

It is astounding what you can do with 98% air. airpop[®] can be shaped into any form and always cuts a good figure, whatever the purpose. In matters of safety and insulation, as well as sustainability. 98% air give the material outstanding shock absorbing and insulating properties. This saves sensitive goods and avoids transport damages. And airpop is recyclable many times without deterioration.



airpop[®] is a comfort cover and creates a warm, healthy and comfortable atmosphere at home.



airpop[®] is protective as it saves lives, but also ensures a safe and comfortable transportation of the things we value.



airpop[®] is a trouble shooter by offering high flexibility and a wide range of new and individual applications.



airpop[®] is a money saver; it offers good value for money.



airpop[®] is 100% recyclable, airpop saves energy, airpop saves resources. In 2013, 67% of all airpop[®] packaging parts were reused.

What you see here, once used to be a bicycle helmet, a cooling box, protection for your LCD TV, a pizza delivery box, and a baby seat. All made of 98% air.



It's astounding what you can do with 98% air: airpop can be shaped into any form and always cuts a good figure, whatever the purpose. In matters of safety and insulation, as well as sustainability. Because airpop can be recycled up to 7 times without deterioration.

airpop[®]
engineered air

airpop RECYCLING EUROPE 2013

TOTAL REUSE

airpop FOR PACKAGING
225,000 t (67%)

IN EUROPE 40%
airpop PACKAGING ARE
RECOVERED

27% airopp PACKAGING
ARE **RECYCLED**



airpop FOR PACKAGING
PRODUCTION IN EUROPE:

290 kt

IMPORT TO EUROPE
airpop PACKAGING **45kt**

TOTAL CONSUMPTION
airpop FOR PACKAGING
335,000

FIVE TOP RECYCLING COUNTRIES IN EUROPE



NETHERLANDS



GERMANY



BELGIUM



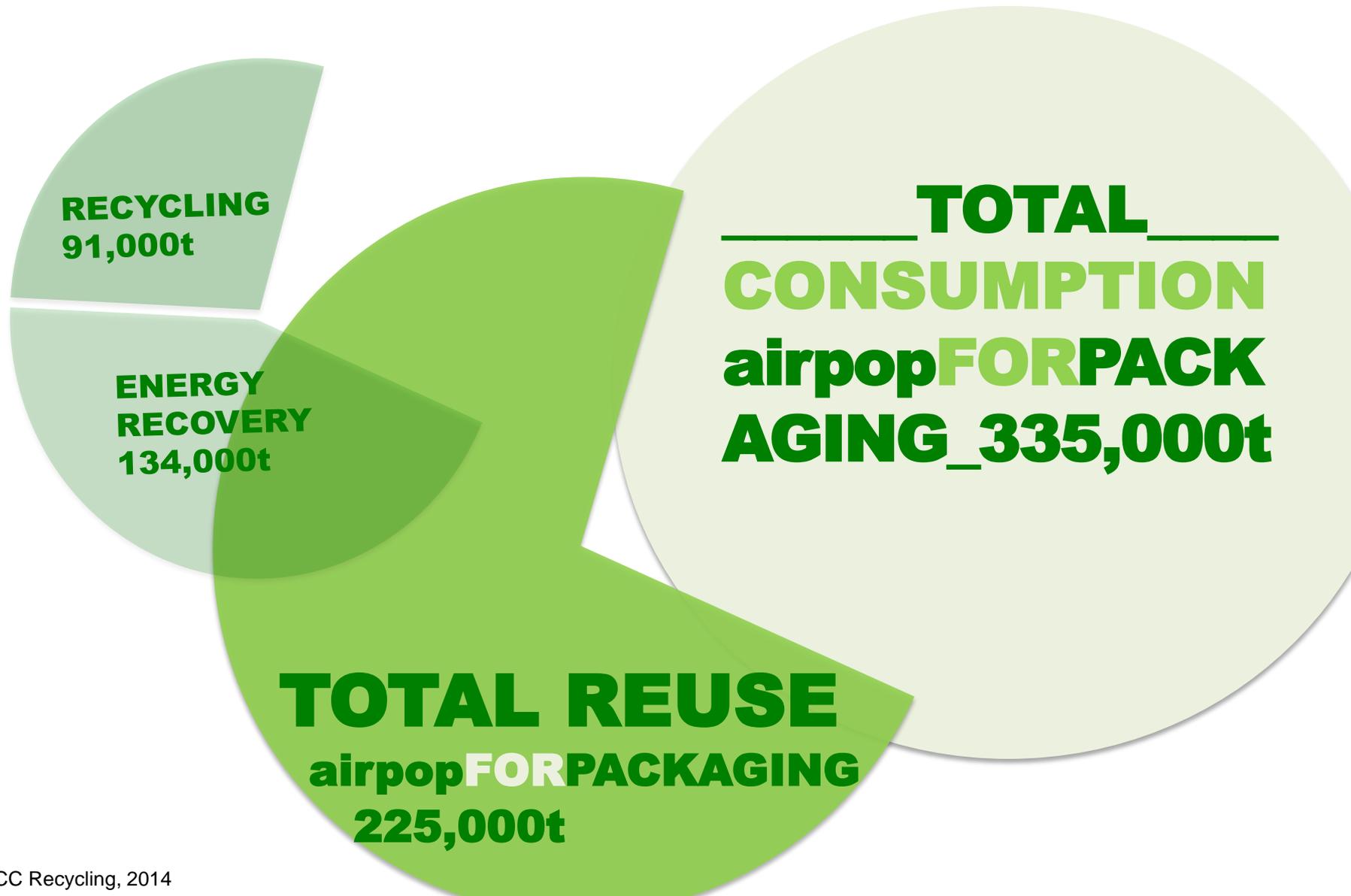
ITALY



FRANCE

Source: CC Recycling, 2014

airpop RECYCLING EUROPE 2013



Source: CC Recycling, 2014

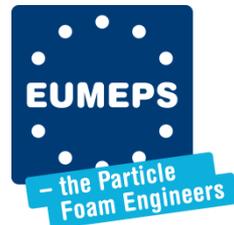
EUMEPS Power Parts

In 1989, the European Manufacturers of Expanded Polystyrene have merged together into an European association called EUMEPS. Since then EUMEPS reflects the interests of all of Europe's leading airpop[®] manufacturers through national associations. Due to the large airpop[®] application range EUMEPS is divided into two interest groups: EUMEPS Power Parts and EUMEPS Construction.

EUMEPS Power Parts currently assembles representatives of 11 European airpop[®] Associations, as well as various industry spokesmen. With this broad industry participation EUMEPS Power Parts actively supports the interests of the industry at a European level.

Facing the increasing pressure of the market the industry established a broad network to protect and grow the airpop[®] business. Uniting experienced players of the airpop[®] industry, EUMEPS is the knowledge center for production and application of airpop[®]. To best represent the interests of converters and producers, the activities focus on key issues.

The **EUMEPS Power Parts Competence Center for Recycling** assembles the most important players for recycling in Europe, promotes recycling activities, gets actively involved in the discussions on a European level and collects recycling statistics on an annual basis.



**For more
information
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